PHARMACISTS ARE SEEN AS KNOWLEDGEABLE ABOUT VACCINES AND ABLE TO ADMINISTER THEM.

65% SAY THEY ARE WILLING TO GET VACCINATED AT A PHARMACY. 43% WOULD PREFER IT.

74% THINK THEIR PROVINCE SHOULD ALLOW PHARMACIES TO ADMINISTER COVID-19 VACCINES.





METHODOLOGY

The survey was conducted with 1,500 Canadian residents from November 13 to 18, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.51%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

Coronavirus

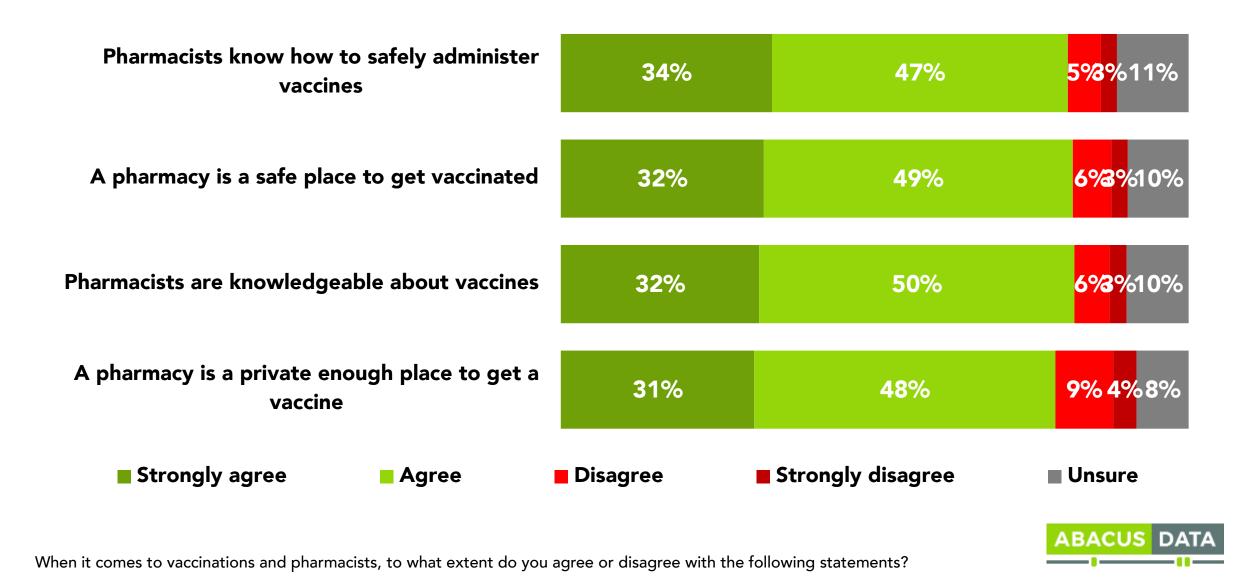
Coronavirus
Vaccine

KEY FINDINGS

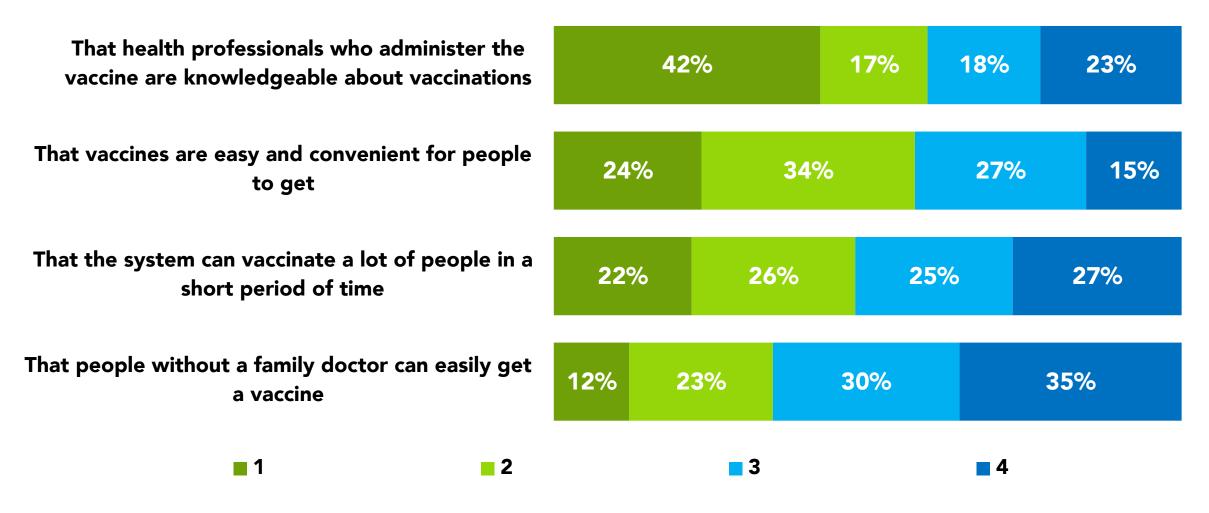
- 1. Most Canadians agree that pharmacists are knowledgeable about vaccines, know how to safely administer vaccines, and that pharmacies are safe and private places to get vaccinated. Those who more strongly agree with these views are more likely to prefer to get vaccinated for COVID-19 at a pharmacy.
- 2. More over, those who are eager to get a COVID-19 vaccine are also more likely to believe that pharmacists are knowledgeable about vaccines and know how to administer them.
- Canadians want decisions about how a COVID-19 vaccine is distributed tied to a health professional's knowledge administering vaccines, convenience, access, and speed of distribution.
- 4. Vaccine hesitancy seems to have reduced from previous research we conducted. 8% say they will not get a vaccine under any circumstances, down 3-points since a survey we conducted in October. 1 in 3 will get the vaccine as soon as possible, while 48% say they will wait a bit before getting it.
- 5. There is little resistance to getting vaccinated at a pharmacy. 65% say they are willing to get vaccinated at a pharmacy, while only 15% say they are not. 91% of those who want to be vaccinated right away are willing to do so at a pharmacy.
- 6. Respondents are more likely to feel that pharmacies are more convenient and accessible than other places they can get vaccinated. Physicians' offices are viewed to be safer by more, but more say there's no difference between locations.
- 7. When asked where they'd prefer to be vaccinated for COVID-19, 43% would choose a pharmacy, 42% a physician's office, and 14% a public health clinic.
- 8. 74% believe pharmacies should be allowed to administer COVID-19 vaccines.



SURROUNDING IMPRESSIONS OF PHARMACISTS, PHARMACIES, AND VACCINES

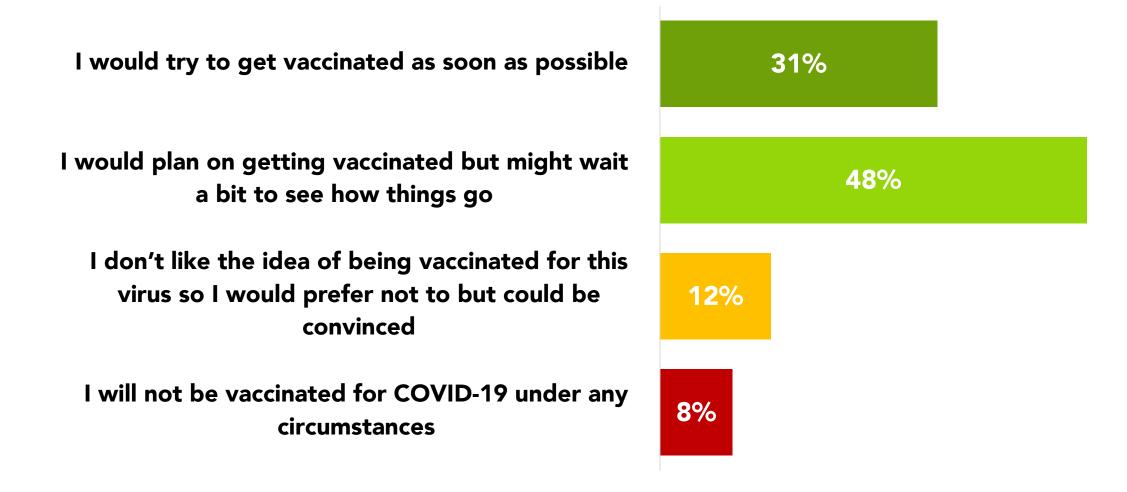


IMPORTANCE OF FACTORS IN HOW PEOPLE GET VACCINATED



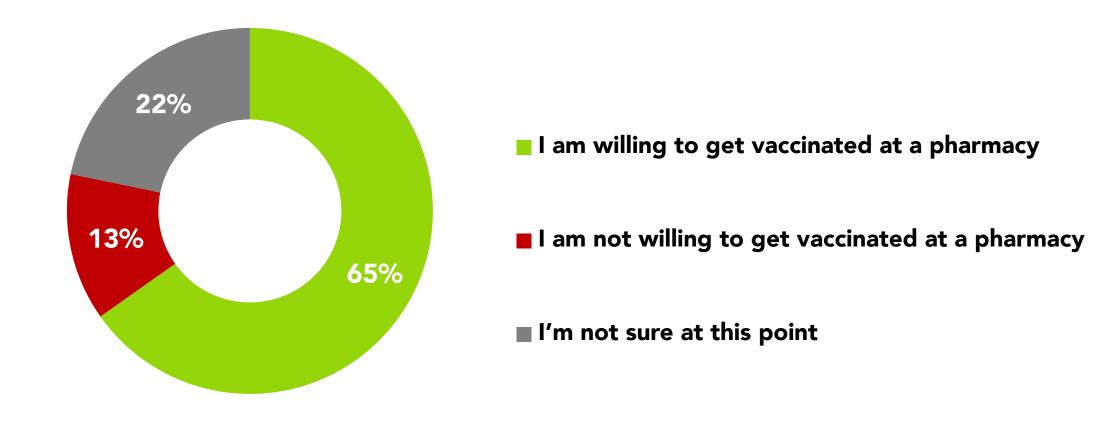


APPROACH TO GETTING VACCINE ONCE AVAILABLE



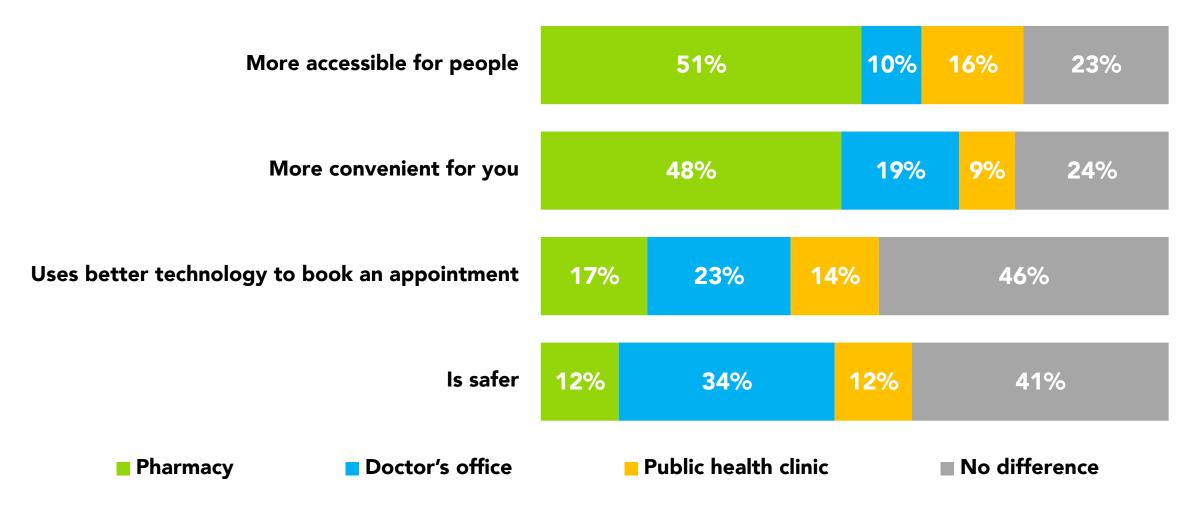


WILLINGNESS TO GET VACCINATED AT A PHARMACY



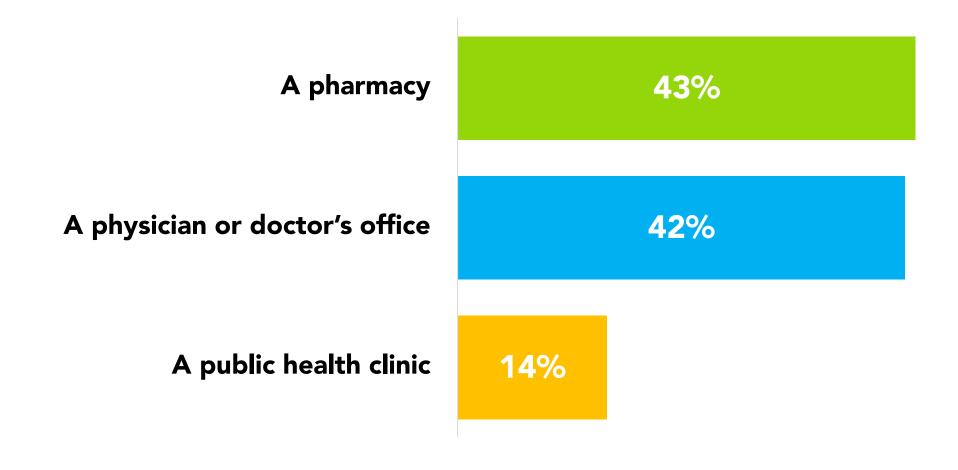


WHICH LOCATION IS BETTER WHEN IT COMES TO...



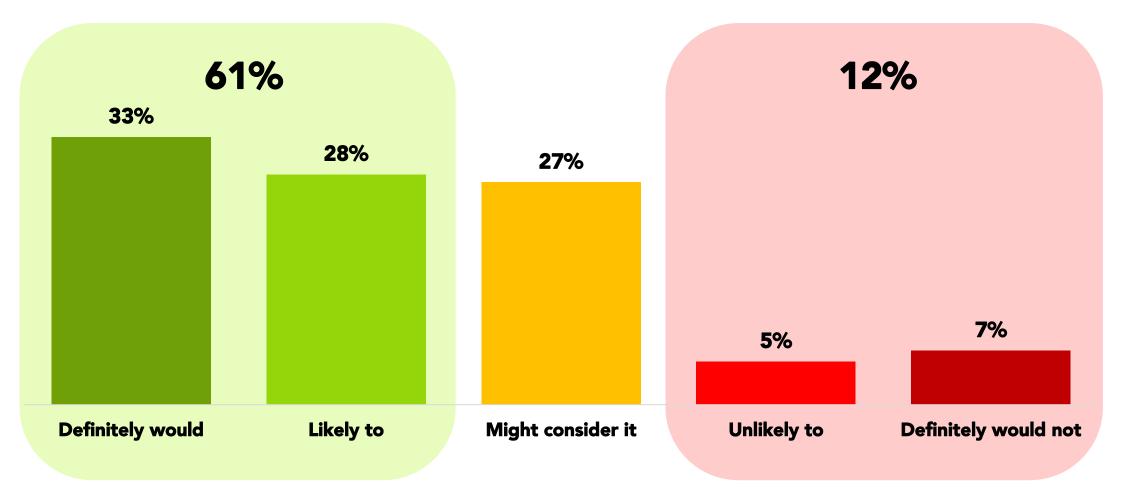


TOP CHOICE OF LOCATION TO BE VACCINATED





LIKELIHOOD TO GET VACCINATED AT COMMUNITY PHARMACY





SHOULD PHARMACISTS BE ABLE TO ADMINISTER COVID-19 VACCINATIONS IN COMMUNITY PHARMACIES?

